



WELCOME TO

FSL

Free Shopping Life

www.freeshopping.life





SCOPE OF DIRECT SELLING IN INDIA

DIRECT SELLING

Direct Selling, in simple terms, is the marketing and Selling of products directly to consumers, away from a fixed retail location (Eg: A shop).

DIRECT SELLING IS A WAY BETTER THAN THE CONVENTIONAL METHODS OF SELLING AND IS IMMENSELY BENEFICIAL TO ALL INVOLVED.

IT MAKES SENCE TO BECOME A DIRECT SELLING ASSOCIATE (DSA) BECAUSE :

- **Direct Selling is a booming industry which is slated to touch Rs.64,000 Crore in 2025.**
- **The market for Direct Selling has grown to become a key channel for the distribution of goods and services in India.**
- **Consistent growth in Direct Selling has resulted in more and more people becoming Direct Selling Associates.**
- **Direct Selling has spread a ripple of self-employment in India with the involvement of over 6.2 million people, 60% of them being women.**

News Paper

Booming direct selling industry to grow to Rs64,000 crore by 2025

dna correspondent@indianexpress.com

Gandhinagar: For direct selling companies such as Amway and Tupperware, the coming decade in India could mark a period of phenomenal growth. If experts are to be believed, direct selling industry in India is expected to grow by more than nine-fifths in next 10 years.

Direct selling has been present in India for ages, but experts say the industry is still in a nascent stage. In 2013, size of direct selling industry was estimated at Rs7,200 crore, barely a fraction of the total retail industry size of a staggering Rs30 lakh crore. Direct selling industry has been growing at 10% in India, but it is expected to grow at a scorching pace over the next few years.

"The direct selling industry will see fast growth in India in the next ten years. If it matches the numbers of comparable economies, we expect the to grow to Rs64000 crores by 2025," Rajandeep Singh, manager, strategy & operations, management consulting, KPMG, said at a FICCI roundtable on direct selling industry.

According to Singh, a burgeoning middle class in India and growing working age population in the coming years, would boost direct selling industry. He said the number of direct sellers in the country would go up from 6 million at present to 18 mil-



PHENOMENAL GROWTH

- In 2013, the size of direct selling industry was estimated at \$ 180 billion globally. Asia accounts for 40% of the pie, followed by North and South America with 20% each, and Europe with 15%.
- US, Japan and China are the biggest direct selling markets. Even countries like Mexico and Brazil, which have a much smaller population than India, the size of the industry is several times more.
- In 2013, the size of direct selling industry in India was estimated at Rs7,200 crore, which is projected to grow to Rs64,000 crore by 2025
- Wellness & personal care products and cosmetics dominate the direct selling industry in India and globally
- Organised players such as Amway, Oriflame, Tupperware, Herbalife, Hindustan Unilever Network, and others account for 90% of the direct selling industry in India.

ORGANISED PLAYERS SUCH AS AMWAY, TUPPERWARE, ORIFLAME, HERBALIFE, AND OTHERS, DOMINATE THE INDUSTRY WITH A MARKET SHARE OF NEARLY 90%

lion by 2025. Organised players such as Amway Tupperware, Oriflame, Herbalife, and others, dominate the industry with a market share of nearly 90%. Experts see huge potential for growth for these companies in particular in the coming years.

Rajat Banerji, co-chair of FICCI's

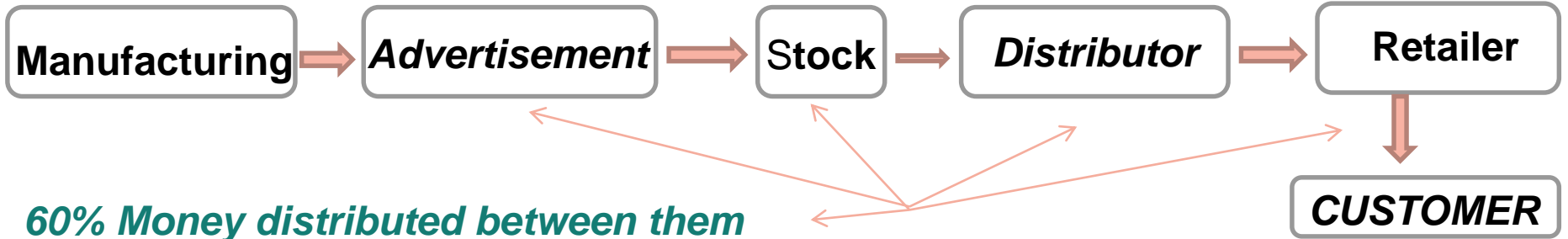
direct selling committee, said that in terms of numbers, the direct selling industry in India has a huge growth potential. "The penetration of direct selling industry in India is very low. It is more or less limited to cities. There is a huge market waiting to be tapped, which is where the potential is," Banerji said.

However, direct selling companies are wary of regulatory issues, which they say arise because the authorities are unable to distinguish them from chit fund companies. The arrest of Amway India CEO William Finckney over charges of financial irregularities earlier is a case in point.

"There's a lack of clarity. We do not take any money from members. The business is based entirely on commissions. This is why we are working with the government for an amendment to The Prize Chits and Money Circulation Schemes (Banning) Act," Banerji said.

Elaborating on the contentious issue, Bejon Misra, a member of the FICCI taskforce, said "You invite entrepreneurs to invest in India. When they do and grow, they realise that laws are not on their side. You give them a license to do business but then you tell them that it's not ethical."

Difference b/w traditional marketing and direct selling



60% Money distributed between them

TRADITIONAL MARKETING



60% Money distributed between you

DIRECT SELLING

About Us..

Free Shopping Life



- Free Shopping Life is a fastest growing pharmaceutical company with extensive proficiency in the field of developing, manufacturing and commercializing Ayurvedic Medicines, Cosmetics, Nutraceuticals & Food products with an absolute focus on product quality and customer satisfaction.
- We, at Free Shopping Life company, offer a range of services not only manufacturing and Marketing of Pharmaceutical products but also covering the licensing and regulatory hurdles involved in registering products for the Market .
- The world is full of opportunities, anywhere & anytime one can find a new opportunity. But those opportunities, which we should call it as "Its Amazing Opportunity", are very rare and hard to recognize.
- Our team of expert regularly monitors the market and propose which attracts you very much. We also gives right trading ideas to our customers for their bright future and get lifetime income. We have well experienced team, who are very kind and maintains a smooth customer relationship.

Vision

To help people live a life of economic independence on their own terms.

Mission

To grow to a global scale and become the benchmark in direct selling.

01 With the vision of becoming open wallet (bank) and to provide lots of services in financial and ecommerce business in near future .

02 Through our b2b module we increase the independent earner through out India and in future abroad also.

03 To provide all necessary transactions in one platform



Why Choose Us..

Free Shopping Life

Easy to Operate

Fast Transactions

100% Assurance

Security





100% Natural

Business Plan

Free Shopping Life

www.freeshopping.life



Our Product Category

Free Shipping Life

FMCG Products

01

02

Health care

Personal Care

03

04

Home care

Agro care

05

06

**Other so many
Products**



Free Shopping Life



AND QUALIFIED FOR 10 TYPES OF INCOME

Types Of Income

Free Shopping Life

1. Shopping Income

2. Advertisement Income

3. Binary Income

4. Re- Purchase Income

5. Autopool Income

6. Royalty Income

7. Award & Rewards

Our Package

Free Shopping Life

✓ 1 PV Package

1- ₹700 1 PV = 1AP
50 APV

2- ₹800 1 PV = 1AP
50 APV

3- ₹900 1 PV = 1AP
50 APV

4- ₹1300 1 PV = 1AP
50 APV

5- ₹1500 1 PV = 1AP
50 APV



Our Package

Free Shopping Life

✓ **Now 2 PV Package**

6- **₹1400** 2 PV = 2 AP
100 APV

7- **₹1500** 2 PV = 2 AP
100 APV

8- **₹2100** 2 PV = 2 AP
100 APV

9- **₹2400** 2 PV = 2 AP
100 APV

10- **₹2500** 2 PV = 2 AP
100 APV



Our Package

Free Shopping Life

✓ **Now 3 PV Package**

11- ₹2100

3 PV = 3 AP
150 APV

12- ₹2400

3 PV = 3 AP
150 APV

13- ₹3800

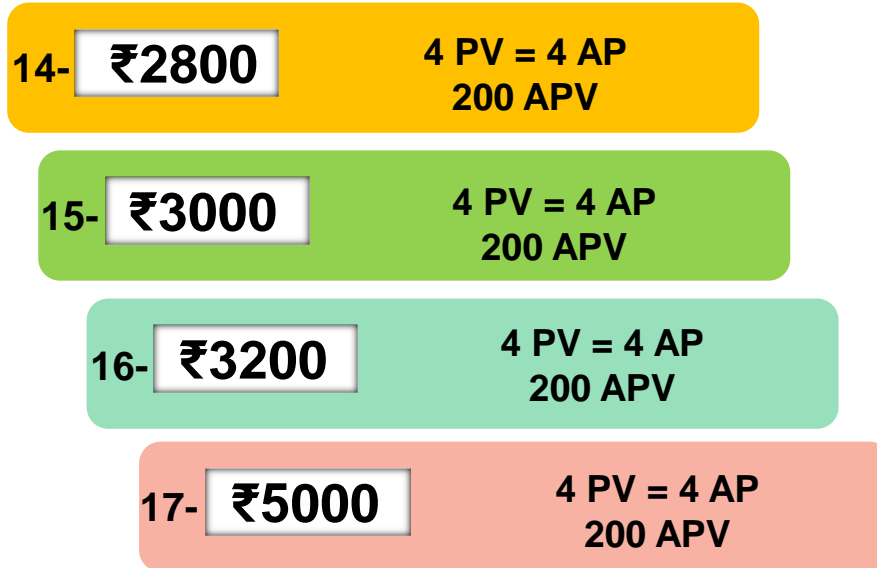
3 PV = 3 AP
150 APV



Our Package

Free Shopping Life

✓ **Now 4 PV Package**



Our Package

Free Shopping Life

✓ **Now 5 PV Package**

18-

₹6000

5 PV = 5 AP
250 APV

19-

₹6200

5 PV = 5 AP
250 APV

20-

₹7000

5 PV = 5 AP
250 APV



Our Package

Free Shopping Life

✓ **Now 6 PV Package**

21- ₹4200

6 PV = 6 AP
250 APV

22- ₹5100

6 PV = 6 AP
250 APV

23- ₹7200

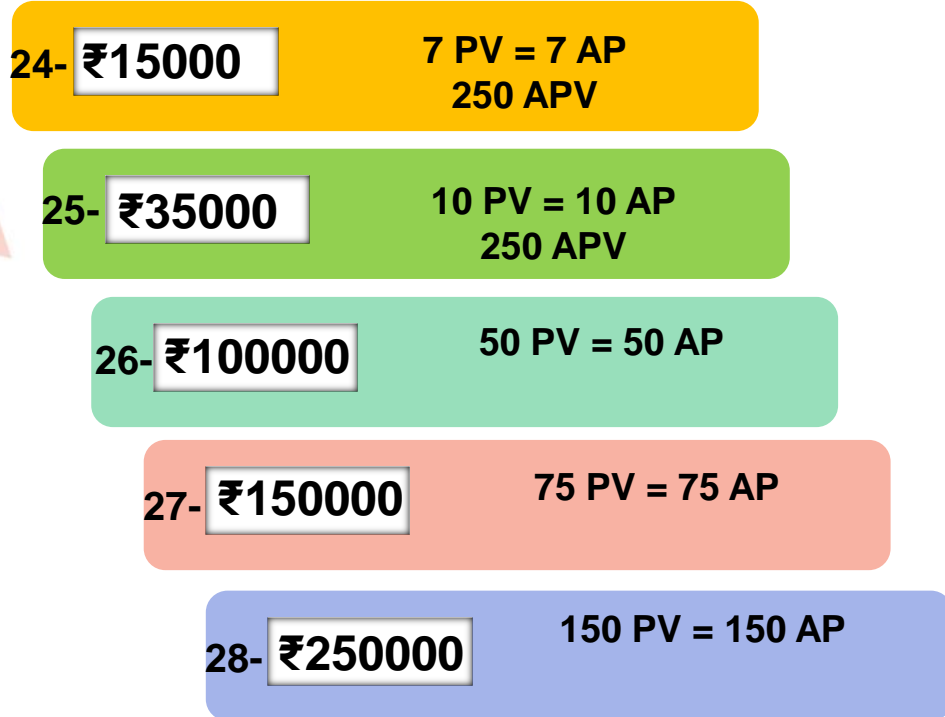
6 PV = 6 AP
250 APV



Our Package

Free Shopping Life

✓ **Now 7 PV Package**



Shopping Coupon

Free Shopping Life

1 to 5

COUPONS

30% Discount On off ₹700
Shopping on any Grocery

$$₹210 \times 5 = ₹1050$$

6 to 20

COUPONS

25% Discount On off ₹700
Shopping on any Grocery

$$₹175 \times 15 = ₹2625$$

21 to 50

COUPONS

20% Discount On off ₹700
Shopping on any Grocery

$$₹140 \times 30 = ₹4200$$

51 to 100

COUPONS

15% Discount On off ₹700
Shopping on any Grocery

$$₹105 \times 50 = ₹5250$$

Total Discount

Coupon	Discount
1 - 5	₹1050
6 - 20	₹2625
21 - 50	₹4200
51 - 100	₹5250
100 Coupons	₹13125

Advertisement Income

Free Shopping Life

50 APV

Add Point value

1 APV = ₹1

**2% daily on 50 APV
Till 100 Time**

50 x 100 = ₹5000

USES

**50% Amount Use for
FMCG Product**

**50% Amount Use for
Ayurvedic Product**

Binary Income

Free Shopping Life

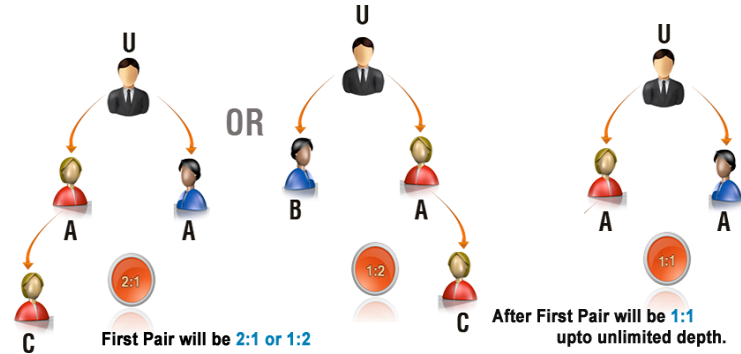
Matching

1 Pv = ₹120

Binary 1:2 or 2:1

Matching capping 15 Pair
Daily 2 Cutoff every 12 hours

Income use for:- Activation
Withdrawal Or shopping



Advertisement Re-Purchase Income

Free Shopping Life

100 ARPV

Re- purchase Point value

1 RPV = ₹1

Shopping ₹100 =
10% RPV

1% daily on 10
ARPV Till 30 Time

10 x 30 = ₹300

USES

50% Amount Use for
FMCG Product

50% Amount Use for
Ayurvadic Product

***NOTE:-** Advertisement Re-purchase income And Discount On Repurchase income After Purchasing 100 Time With Coupons 101 onwards Will Be Counted In Repurchase Either You Can Take 10% Discount At The Same Time On Purchase Amount Or You Can Take ARPV 10% That Will Be 30 Time $10 \times 30 = 300$ Time And 100×0.020 RBPV = 2 RBPV

Re-Purchase Binary P.V. Income

Free Shopping Life

RBPV

Re- purchase Binary
Point value

₹1 MRP = 0.02 RBPV

₹100 x 0.02 RBPV

₹100 MRP = **2 RBPV**

Left

Right

200 RBPV : 200 RBPV

Binary = 60%

*Note:- 200 RBPV : 200 RBPV MATCHING = 1PV:1PV FOR AWARD AND REWARD

Autopool Income

Free Shopping Life

Pool 1 - ₹25		
Team	Pool Amount	Total Income
2	₹5	₹10
4	₹5	₹20
8	₹5	₹40
16	₹5	₹80
32	₹5	₹160
Total	₹25	₹310
For Next Upgrade		₹110
Net Profit		₹200

Pool 2 - ₹50		
Team	Pool Amount	Total Income
2	₹10	₹20
4	₹10	₹40
8	₹10	₹80
16	₹10	₹160
32	₹10	₹320
Total	₹50	₹620
For Next Upgrade		₹220
Net Profit		₹400

Income use for:- 5% Admin & 5% TDS Charge For withdrawal, Activation Or shopping

Autopool Income

Free Shopping Life

Pool 3 - ₹150		
Team	Pool Amount	Total Income
2	₹30	₹60
4	₹30	₹120
8	₹30	₹240
16	₹30	₹480
32	₹30	₹960
Total	₹150	₹1860
For Next Upgrade		₹860
Net Profit		₹1000

Pool 4 - ₹600		
Team	Pool Amount	Total Income
2	₹120	₹240
4	₹120	₹480
8	₹120	₹960
16	₹120	₹1920
32	₹120	₹3840
Total	₹600	₹7440
For Next Upgrade		₹2440
Net Profit		₹5000

Income use for:- 5% Admin & 5% TDS Charge For withdrawal, Activation Or shopping

Autopool Income

Free Shopping Life

Pool 5 - ₹2000		
Team	Pool Amount	Total Income
2	₹400	₹800
4	₹400	₹1600
8	₹400	₹3200
16	₹400	₹6400
32	₹400	₹12800
Total	₹2000	₹24800
For Next Upgrade		₹9800
Net Profit		₹15000

Pool 6 - ₹9000		
Team	Pool Amount	Total Income
2	₹1800	₹3600
4	₹1800	₹7200
8	₹1800	₹14400
16	₹1800	₹28800
32	₹1800	₹57600
Total	₹9000	₹111600
For Next Upgrade		₹61600
Net Profit		₹50000

Income use for:- 5% Admin & 5% TDS Charge For withdrawal, Activation Or shopping

Autopool Income

Free Shopping Life

Pool 7 - ₹50000		
Team	Pool Amount	Total Income
2	₹10000	₹20000
4	₹10000	₹40000
8	₹10000	₹80000
16	₹10000	₹160000
32	₹10000	₹320000
Total	₹50000	₹620000
For Next Upgrade		₹320000
Net Profit		₹300000

Pool 8 - ₹300000		
Team	Pool Amount	Total Income
2	₹60000	₹120000
4	₹60000	₹240000
8	₹60000	₹480000
16	₹60000	₹960000
32	₹60000	₹1920000
Total	₹300000	₹3720000
For Next Upgrade		₹2720000
Net Profit		₹1000000

Income use for:- 5% Admin & 5% TDS Charge For withdrawal, Activation Or shopping

Autopool Income

Free Shopping Life

Pool 9 - ₹25 Lack		
Team	Pool Amount	Total Income
2	₹5 lack	₹10 lack
4	₹5 lack	₹20 lack
8	₹5 lack	₹40 lack
16	₹5 lack	₹80 lack
32	₹5 lack	₹160 lack
Total	₹25 lack	₹3.10 Cr
For Next Upgrade		₹2.10 Cr
Net Profit		₹1 Cr

Pool 10 - ₹2 Cr		
Team	Pool Amount	Total Income
2	₹40 lack	₹80 Lack
4	₹40 lack	₹1.60 Cr
8	₹40 lack	₹3.20 Cr
16	₹40 lack	₹6.40 Cr
32	₹40 lack	₹12.80 Cr
Total	₹2 Cr	₹24.80 Cr
For Next Upgrade		₹15.80 Cr
Net Profit		₹9 Cr

Income use for:- 5% Admin & 5% TDS Charge For withdrawal, Activation Or shopping

Autopool Income

Free Shopping Life

Pool 11 - ₹15 Cr		
Team	Pool Amount	Total Income
2	₹3 Cr	₹6 Cr
4	₹3 Cr	₹12 Cr
8	₹3 Cr	₹24 Cr
16	₹3 Cr	₹48 Cr
32	₹3 Cr	₹96 Cr
Total	₹15 Cr	₹186 Cr
Previous Autopool		₹86 Cr
Net Profit		₹100 Cr

- **86 Cr Will Br Divided According To ₹500 = 1 Autopool**
- **All 86 CR Will We Fill In Previous Joining Autopool System**
- **I.E. 1720000 Id Will Be Filled After 11th Autopool.**

Income use for:- 5% Admin & 5% TDS Charge For withdrawal, Activation Or shopping

Royalty Income

Free Shopping Life

Joining ₹700 Or Other Package

<u>Sr. No.</u>	<u>Rank</u>	<u>Condition</u>	<u>Income</u>
1	One Star	10 Direct From any package	1% Royalty, Total Company Monthly Turnover (TCTO)
2	Two Star	10 One Star & 140 Team Total 150 Team	2% Royalty, Total Company Monthly Turnover Benefit (TCTO)
3	Three Star	10 Two Star & 2000 Team Total 2010 Team	3% Royalty, Total Company Monthly Turnover Benefit (TCTO)
4	Four Star	10 Three Star & No Team Size Matter	5% Royalty, Total Company Monthly Turnover Benefit (TCTO)
5	Five Star	10 Four Star & Any Team Size	7% Royalty, Total Company Monthly Turnover Benefit (TCTO)
6	Six Star	10 Five Star & Any Team Size	10% Royalty, Total Company Monthly Turnover Benefit (TCTO)
7	Seven Star	10 Six Star	15% Royalty, Total Company Monthly Turnover Benefit (TCTO)
Total Royalty Distribute			43%

Award & Rewards For Limited Time

Free Shopping Life

<u>Sr. No.</u>	<u>PV Required</u>	<u>Days</u>	<u>Condition</u>
1	2 : 2 (PV)	2 Days	1 Pen With Company Name
2	Next 10 : 10 (PV)	10 Days	1 Company Dairy For Plan Presentation
3	Next 50 : 50 (PV)	30 Days	6 Month Recharge Free With 1 GB Internet
4	Next 100 : 100 (PV)	60 Days	12 Month Recharge Free With 1 GB Internet
5	Next 200 : 200 (PV)	90 Days	24 Month Recharge Free With 1 GB Internet
6	Next 500 : 500 (PV)	120 Days	Life Time Recharge Free With 1.5 GB Internet
7	Next 1000 : 1000 (PV)	150 Days	You + 1 family Member Recharge Free Life Time
8	Next 3000 : 3000 (PV)	180 Days	Residential Light Bill for 6 Month upto 2500 Free
9	Next 5000 : 5000 (PV)	210 Days	Residential Light Bill for 12 Month upto 5000 Free
10	Next 10000 : 10000 (PV)	240 Days	Residential Light Bill for 24 Month upto 5000 Free
11	Next 30000 : 30000 (PV)	270 Days	Residential Light Bill for Life Time upto 5000 Free
12	Next 50000 : 50000 (PV)	310 Days	Freeze + Washing machine + TV + Sofa Bed + All Kitchine Item
13	Next 100000 : 100000 (PV)	340 Days	Foreign trip For Husband Wife + 2 Children in every 6 Month
14	Next 300000 : 300000 (PV)	370 Days	1 Bike + Laptop + 10000/- Monthly Life Time for Petrol
15	Next 1M : 1M (PV)	400 Days	1 Car + 30000/- Monthly Life Time for Petrol

***NOTE:- All Above Pv Matching Award And Reward will next each 1 to 15 next Means 15 Reward Will Be Limited Time Period & 10 Award Reward Will Be Life Time**

Life Time Award & Rewards

Free Shopping Life

<u>Sr. No.</u>	<u>PV Required</u>	<u>Condition</u>
16	Next 5M : 5M (PV)	1 Luxury Car + 50000/- Monthly Petrol for 24 Month
17	Next 10M : 10M (PV)	1 lack Monthly Team development Hotel expenses for 24 Month
18	Next 30M : 30M (PV)	2 lack Monthly Team development Hotel expenses for 24 Month
19	Next 50M : 50M (PV)	5 lack Monthly Team development Hotel expenses for 24 Month
20	Next 100M : 100M (PV)	10 lack Monthly Team development Hotel expenses for 24 Month
21	Next 500M : 500M (PV)	30 lack Monthly Team development on Monthly Basis for 24 Month
22	Next 1B : 1B (PV)	1 Luxury Banglow
23	Next 3B : 3B (PV)	1 Luxury Banglow in Dubai
24	Next 5B : 5B (PV)	Every Corner Tour Free in every 3 Months According to achiever
25	Next 10B : 10B (PV)	50 lack monthly for helping the Indian poor people for 24 Month

***NOTE:-** All these 10 also will be next next each level qualify after one another

Re-Purchase Topup Condition

Free Shopping Life

- Once a user earns **5 times** their package value as income, they must **re-topup** a package to continue earning. & for repurchase 100 times shopping earning.

Conditions:

- The new package must be of the **same value or higher**.
- Packages of **lower value** will **not** be accepted.

For Example:-

1- RPV (Retail Point Value):

- $₹700 \times 10\% = 70$ RPV
- Just like ₹100 gives 10 RPV, ₹700 gives 70 RPV.

2- RBPV (Repurchase Business Point Value):

- $₹700 \times 2\% = 14$ RBPV
- RBPV is awarded on **every repurchase**.

You have two choices:

- Take a **10% repurchase discount**, OR
- Convert that 10% into **ARPV (Advertisement Repurchase PV)**, valid for **30 times**.

Next Page.

Re-Purchase Topup Condition

Free Shopping Life

- **The following are not included in the 5-times income cap:**
 - 1- Discount Coupons
 - 2- 10% Repurchase Discount
 - 3- Award Rewards
- **The following incomes will be counted until the 5x cap is reached:**
 - 1- APV (Advertisement Point Value)
 - 2- Binary Income
 - 3- ARPV Income
 - 4- RBPV Income
 - 5- Autopool Income
 - 6- Company's Monthly Turnover Benefit



Thank you

Free Shopping Life

www.Commingsoon.in